



1 MOBILE 1 MINUTE 1 FILM



Press release Paris, Thursday, August 26, 2021

Mobile Film Festival launches its 2021 international edition in partnership with UNDP, and invites filmmakers to 'Make Peace with Nature'

Call for films open until October 12th 2021 www.mobilefilmfestival.com 1 Mobile, 1 Minute, 1 Film, 1 Theme: *MAKING PEACE WITH NATURE* Watch and share the call-for-films trailer

Once again, climate is at the heart of the Mobile Film Festival for its **17th edition.** This fall, we are delighted to be partnering with the **United Nations Development Programme**, as well as with the support of a large network of NGOs and international organizations committed to the environment. Filmmakers are invited to create and submit films following the unique format that has made the Mobile Film Festival such a success for the past 17 years: **1 Mobile, 1 Minute, 1 Film.**

This year's theme, *Making Peace with Nature*, comes directly from the <u>State of the Planet 2020</u> speech given by the UN Secretary-General, Antonio Guterres, at Columbia University in New York City. The festival is thus in line with the **Sustainable Development Goals (SDGs)**, in particular SDG 13, which aims to urgently fight climate change and its consequences. *Making Peace with Nature* is inspired by the many citizen movements committed to the environment, by the <u>manifesto</u> of young people tired of waiting for world leaders to act, and by the inspiring speeches of next-generation leaders, such as Greta Thunberg.

This year, the festival will be affiliated with **two major upcoming United Nations campaigns**. First, the **Global Week to Act for Sustainable Development Goals** (September 17-28, 2021), for which the Mobile Film Festival will be an official event, and subsequently, **COP26** in Glasgow (from October 31 to November 12, 2021), where the official selection of 50+ winning films will be screened.

The Mobile Film Festival is first and foremost a digital film festival — with a collective 134 million video views to date — so all films will be presented online and via all the festival's accounts on <u>YouTube</u>, <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>. All the films in the official selection will also be accessible free of charge to NGOs, associations, institutions, teachers, and anyone else who wishes to broadcast them.

Here are the main dates of the 2021 edition:

- **Call for films:** August 24 to October 12
- Online festival: November 2-30
- **Awards ceremony:** Early December (date to be confirmed depending on COVID-19 conditions)

One of the main objectives of the Mobile Film Festival is to **discover and support the film talents of tomorrow by helping them on the road to become professional filmmakers**. As with past editions, we will bestow monetary prizes to a number of winning films and filmmakers.

For 17 years, the Mobile Film Festival has championed the **democratization of filmmaking** by zeroing in on storytelling — and not big-budget productions. That is why shooting films on mobile phones, limiting film length to 1 minute, and **free registration** puts all filmmakers on equal footing, no matter their economic status.

Since its inception, digital has been the DNA of the Mobile Film Festival, whose creative and brief format allows for distribution on all screens. In its five previous editions, the Mobile Film Festival has received **5,721** films from 151 countries, achieved an audience of over **134 million views**, and supported young creators with a total of €310,000 (\$370,000) in production grants.

This year, the Mobile Film Festival will award 10 prizes, including €26,700 (\$30,000) in creative grants:

- **Grand Prize:** €10,000
- **Documentary Award** (new): €5,000
- Student Film Award (new): €5,000, awarded by PSL University (Paris Sciences & Lettres)
- Screenplay Award: €3,000, awarded by the CNC
- Director Award: €3,000, awarded by the CNC
- L'Extra Court Award: €700, awarded by The Short Film Agency
- **Comedy Award** (new): in partnership with *Topito*
- Audience Award: in partnership with Senscritique
- Actress Award
- Actor Award

These grants enable the winning directors to make subsequent short films with professional resources and the support of a producer. The prizes will be awarded by a **jury** composed of personalities from the world of cinema and culture committed to environmental issues.

The Mobile Film Festival team and all its partners sincerely hope that these one-minute films from all over the world will make people think and, above all, react to climate issues. **Let's make peace with nature together!**

Discover and share the Mobile Film Festival trailer:



Directors have addressed environmental issues in previous editions of the festival. Here is a <u>selection of 10</u> <u>films</u> awarded or selected put forward by the festival to promote the 2021 call for films:

- <u>Wallet</u>, Fatima Nofely, Iran: International Grand Prix Mobile Film Festival #ACTNOW on Climate Change 2019
- <u>Scream</u>, Gonzague Legout & Christina Vieira, France: French Grand Prize Mobile Film Festival #ACTNOW on Climate Change 2019
- <u>Vacation</u>, Christopher Axworthy & Robert Peacock, United Kingdom: Screenplay Award Mobile Film Festival #ACTNOW on Climate Change 2019
- <u>Act Now</u>, Artem Kirilkin, Russia: Official Selection Mobile Film Festival #ACTNOW on Climate Change 2019
- <u>Antlhuman</u>, Vinamra Pancharia & Monika Sharma, India: Director Award Mobile Film Festival #ACTNOW on Climate Change 2019
- <u>Cierren el caño (Close the tap)</u>, Rafael Franco, Peru: Official Selection Mobile Film Festival #ACTNOW on Climate Change 2019
- <u>The father of trees</u>, Teymour Ghaderi, Iran: Official Selection Mobile Film Festival #ACTNOW on Climate Change 2019
- <u>Les jours rouges (The red days)</u>, Anatole Levilain-Clément, France: Audience Award Mobile Film Festival #ACTNOW on Climate Change 2019
- <u>Soyons éco-responsables (Let's be eco-responsible)</u>, Kodjo Emile Vitus Tossou, Togo: Official Selection Mobile Film Festival Africa 2020
- <u>Real Life</u>, Dilfiandi, Indonesia: Official Selection Mobile Film Festival #ACTNOW on Climate Change 2019

All our communication materials (logos, trailer, posters, films,...) can be found on our online media kit.

CONTACTS

International Press Relations

Mobile Film Festival Claudia Rodriguez presse@mobilefilmfestival.com +33 (0) 1 40 09 89 65

U.S.A Press Relations

Brooklyn Story Lab Edward Stern info@brooklynstorylab.net +1 970-209-9259

YouTube <u>@MobileFilmFestival</u> Facebook <u>@MobileFilmFestival</u> Twitter <u>@MobileFilmFest</u> Instagram <u>@mobilefilmfest</u> LinkedIn <u>@MobileFilmFestival</u> #MFF

Thanks to our partners





UNDP is the leading United Nations organization fighting to end the injustice of poverty, inequality, and climate change. Working with our broad network of experts and partners in 170 countries, we help nations to build integrated, lasting solutions for people and the planet. Learn more at www.undp.org or follow at @UNDP.



Created in 2010, the **Global Youth Biodiversity Network (GYBN)** is a network of individuals and youth organizations from around the world whose common goal is to prevent and halt the loss of biodiversity. The network encompasses 608 member organizations from 172 countries and 50 national and regional chapters, representing a total of 1.25 million members. GYBN is the international coordination platform for youth participation under the United Nations Convention on Biological Diversity (CBD) and is committed to bring young people's perspectives and positions into the negotiations so that they are heard and taken into consideration. GYBN promotes and facilitates collaboration between youth from diverse backgrounds in order to build a stronger and unified voice to advocate for the rights of future generations within the biodiversity policy arena. GYBN seeks to inspire global youth and future leaders to lead society towards the sustainable use and conservation of biodiversity for a healthy planet. GYBN is coordinated by an international steering committee with representatives from all world regions as well as indigenous youth and is entirely led by youth for youth.



Located in the heart of Paris, **PSL** inspires dialogue among and between all areas of knowledge, innovation, and creativity in Sciences, Humanities and Social Sciences, Engineering and the Arts. Selective and committed to equal opportunity, it draws directly from current research to train researchers, entrepreneurs, artists and managers who are aware of their social responsibility, both individual and collective. With 2,900 researchers, 17,000 students, 140 laboratories and 10 incubators, fab labs and co-working spaces, PSL is a human-scale university. It ranks among the world's top 50 universities according to Shanghai (ARWU), THE (Times Higher Education), CWUR and QS (Quacquarelli Symonds) rankings. Université PSL :

Conservatoire National Supérieur d'Art dramatique - PSL

Dauphine - PSL

École nationale des chartes - PSL

École nationale supérieure de Chimie de Paris - PSL

École normale supérieure - PSL

École Pratique des Hautes Études - PSL

ESPCI Paris - PSL

Mines Paris - PSL

Observatoire de Paris - PSL

Collège de France, Institut Curie

CNRS, Inserm, Inria



As part of the 17th edition of the Mobile Film Festival "Making Peace with Nature", the **CNC** is associated with the film competition. For the fourth year in a row, the CNC will award two grants of \notin 3,000 for writing and/or development, respectively for the winners of the CNC Talent awards for best screenplay and best direction, which will allow the winning filmmakers to write their next short film in the framework of a residency or a support structure of their choice in France. In addition, all award-winning authors in each session of the festival are now eligible for creation grants from the CNC grant fund for videomakers on the Internet (CNC/Talent). Set up in October 2017, CNC Talent is the first fund dedicated to video creators. It aims to renew creation on the Internet through the detection of new talents and the search for new forms of writing. It includes two types of assistance: - a creation grant up to \notin 30,000

- a channel grant up to €50,000

Through this fund, the CNC supports each year about a hundred projects of all genres, narrative styles and formats, being broadcasted for the first time free of charge on the Internet. It assists and supports the creators' works and channels, at all stages of their development, particularly at the key moment of their professionalization and thus of their structuring.



Dotsub is a language company offering products and services to make your online video available to all via captions, translations and voiceover. Increasing the global reach of your video increases its value dramatically with added accessibility and audience engagement. By offering translations in over 100 languages, Dotsub extends the influence of your video world-wide.



Launched in 2009, **BioAddict.fr** is an independant and apolitical magazine offering free information to adopt a new green lifestyle, discover organic products, take care of your health and well being all whilst preserving the environment and contributing to the development of a fairer and more sustainable world.



The United Nations Regional Information Center (UNRIC) informs the European public about the functioning, values, and goals of the United Nations. UNRIC has accompanied several editions of the Mobile film festival since 2015. "Our world is on "red alert", in the words of UN Secretary General Antonio Guterres. The war we are waging against our planet is a war from which we cannot win. We must act now to avoid the worst, and to do so we must reconcile ourselves with nature, as the Secretary-General urges us to do. Fabienne Pompey, UN Communications Officer in France.



Bioguia is a collaborative and activist digital media company that promotes sustainability and responsible consumption through entertainment and information. It concentrates the biggest digital community in Iberoamerica, and its purpose is to drive a change towards a new paradigm focused on living better and in harmony with the environment, society, and oneself. It's platforms include bioguia.com, @bioguia on Instagram and @LaBioguia on Facebook.



With the 100M opinions of 1M members, **SensCritique** has become the 1st French-speaking cultural community. Through sharing and discovery, the platform helps to get the best opinion on films, series, video games, books, comics and music. For the 6th consecutive year, SensCritique is very proud to award the Mobile Film Festival Audience Award, through the votes of its members.